

# SWOT ANALYSIS

## Youth Arab Baltic cooperation

	Helpful to achieving the objective	Harmful to achieving the objective
Internal origin (attributes of the organization)	<p><b>Strengths</b></p> <ul style="list-style-type: none"> <li>• Strong willness and interest for the mutual understanding and rooms for common interest</li> <li>• Funding opportunities provided by the both sides of the cooperation</li> <li>• Educated partners: common language mutual researches, developing knowledge about different countries.</li> <li>• Wider spaces of cooperation due to the various fields of actions provided/offered throughout partners</li> <li>• Existing cooperation between some partners</li> <li>• ...</li> </ul>	<p><b>Weaknesses</b></p> <ul style="list-style-type: none"> <li>• Differences in the perspectives, communication and work-culture</li> <li>• Lack of intercultural experience and knowledge               <ul style="list-style-type: none"> <li>➔ stereotypes/prejudices</li> </ul> </li> <li>• Heterogeneous organizations (political, structural, resources and human recourses)</li> <li>• Funding (self-funding) of the projects</li> <li>• Defining and identifying a common problem, goal and project</li> </ul>
External origin (attributes of the environment)	<p><b>Opportunities</b></p> <ul style="list-style-type: none"> <li>• Communication tools (Facebook, e-mail, skype etc.)</li> <li>• Supporting programmes (Local, regional, national, international level)</li> <li>• Network (seminar, forum, training course etc.)</li> <li>• Intercultural learning</li> <li>• Increasing “world interest” in these regions</li> <li>• ...</li> </ul>	<p><b>Threats</b></p> <ul style="list-style-type: none"> <li>• Unstable political situation (wars, crisis...)</li> <li>• Different traditions, customs and values in the societies</li> <li>• Phobias (xenophobia...)</li> <li>• Visa procedures</li> <li>• Lack of common area of interests</li> <li>• Individualism as a policy</li> <li>• External media influence</li> <li>• ...</li> </ul>